

NAIMUR RAHMAN NAHID

Dhaka, Bangladesh

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EDUCATION

VSU - Technical University of Ostrava - VSU-TUO(Czech Republic)

Bachelor in Computer Science and Engineering

Ideal College, Dhanmondi | Dhaka

Higher Secondary Certificate, 2023

Fulmalir Chala Saked Ali High School

Secondary School Certificate, 2021

Additional Courses:

- WordPress Development (Theme & Plugin Customization)
- Advanced PHP & MySQL for WordPress
- JavaScript & jQuery for Interactive Web Design
- Elementor & Page Builder Mastery
- SEO & Google Analytics Fundamentals
- E-commerce Development with WooCommerce
- Website Security & Performance Optimization
- Cloud Hosting & DNS Management (cPanel, Cloudflare, Hostinger)

Side Hustles Bangladesh (Bangladesh)

Web Developer and Website Manager

Oct 2023 - Present

Side Hustles Bangladesh (SHB) helps students, professionals, and career-breakers start a second income through digital skills, freelancing, and guided learning.

- Designing, developing, and maintaining the organization's official website, ensuring a responsive interface, optimized performance, and seamless functionality across devices.
- Implementing and customizing WordPress themes and plugins, integrating WooCommerce and learning tools to support e-learning, freelancing resources, and community features.
- Managing backend development tasks including database optimization, security enhancements, and plugin updates to ensure smooth and secure operations.
- Optimizing website for SEO, performance, and user experience, while integrating analytics tools to track engagement and conversions.

FRAME Production (Bangladesh)

WordPress Developer by Project

Oct 2024 - Present

FRAME Production (Bangladesh) is a creative media and production company specializing in content creation, brand storytelling, and digital solutions.

- Developed and customized WordPress websites for client projects, ensuring responsive design, performance optimization, and seamless functionality.
- Integrated multimedia elements, plugins, and custom features tailored to the company's production and marketing needs.
- Collaborated with the design and creative team to deliver visually appealing, user-friendly websites aligned with brand identity and project goals.
- Conducted testing, troubleshooting, and ongoing technical support to ensure smooth deployment and client satisfaction.

Admyhair (UK)

Oct 2021 - 2023

Web Developer and Website Manager in Shopify Store

Admyhair provides a luxury blend of virgin and coloured hair, hand-picked to offer the ultimate hair experience. By directly sourcing all products, the brand ensures the highest quality while creating an engaging experience that enhances self-confidence.

- Managed and customized the Shopify store, ensuring seamless functionality, responsive design, and optimized user experience across devices.
- Implemented product listings, collections, and promotional features, while integrating apps and plugins to enhance store performance and customer engagement.
- Optimized the website for speed, SEO, and conversion, while tracking analytics to monitor sales and user behavior.
- Collaborated with the marketing and content teams to create dynamic landing pages, banners, and campaigns aligned with brand strategy.
- Provided ongoing technical support, troubleshooting, and store updates to maintain smooth operations and customer satisfaction.

Upwork (World's Largest Marketplace)

April 2021 - Present

WordPress & Wix Developer

Developed and customized WordPress and Wix websites for clients worldwide, ensuring responsive design, seamless functionality, and optimized performance.

- Implemented themes, plugins, e-commerce solutions (WooCommerce/Shopify), and custom features tailored to client requirements.
- Collaborated with clients to understand project goals, provide expert consultation, and deliver high-quality digital solutions.
- Optimized websites for SEO, speed, and user experience, while integrating analytics to monitor performance and engagement.
- Managed multiple projects efficiently, maintaining high client satisfaction, timely delivery.

Freelance/Contractual Workplaces: *Lifemind BD, FRAME, Confident Publications, Bookshelf BD*

Work portfolio and career journey:

<https://wordpressnaimur.com>

<https://www.linkedin.com/in/naimurrahmannahid/>